



Rural Dialogues

# 2<sup>nd</sup> RURAL DIALOGUE

*A Voice of Transformation*

**Entrepreneurship & Innovation  
in Emerging Economies**





**January 20-21, 2020**

**Center for Rural Technology-IIT Guwahati**



**innovior**  
Ideas | Innovations | Businesses



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## About Us

### Innovior

Innovior is a non-profit social enterprise led by passionate entrepreneurs, industrialists, and senior Indian Administrative Service officers supporting in catalysing sustainable development through state-of-the-art technology across India for rural livelihood transformation. The prime objective is to create and support meaningful technology through innovative institutions and address some of India's most pressing developmental challenges. Our leadership team works with a network of IIT's, IIM's, multilateral, bilateral agencies and other research institutions to develop a prototype or business model that has proven viability in rural settings and potential for scalability. We have developed innovative technologies for clean water, waste management, energy, education, agriculture and healthcare helping in increasing equitable, affordable, sustainable energy access to achieve social and economic development of the people.

[www.innovior.us](http://www.innovior.us)



### Centre for Rural Technology- IIT Guwahati

Established newly in the year 2016 to promote multidisciplinary activities. Centre will impart teaching, to conduct research and to provide consultancy in various facets of rural sectors with special emphasis on training and research needs of the Indian rural sector and contributing to International research in Appropriate Technology for rural community. The centre in close collaboration with NGO, voluntary organizations, R&D institutes, Government programs/ schemes will provide facilities to innovators/ engineers to contribute meaningfully to the nation to answer the issues like poverty, under developed economy, unemployment, of the rural sector and the challenges imposed by resource constraints. Faculty members from various departments of the institute such as Biosciences and Bioengineering, Civil Engineering, Design, Mechanical Engineering, Humanities and Social Sciences are associated with the centre for the promotion of interdisciplinary research for Rural Development. To support the research work in the projects, the centre has two academic programmes - Doctor of Philosophy (PhD) and Master of Technology (M.Tech).

[www.iitg.ac.in/crt/](http://www.iitg.ac.in/crt/)



### All India Institute of Local Self-Government (AIILSG)

AIILSG is a premier institute working towards strengthening and reinforcing Urban Local Governance. For nearly nine decades it has contributed to the principles and practice of urban governance, education, research and capacity building. In all that AIILSG has done, it has taken care to work with a full range of stakeholders - grassroots organizations, NGOs, ULBs, state and national governments, international organizations, organizations of the UN, research organizations and universities. Among international agencies, it has been working closely with World Bank, UNICEF, UNDP, UN-HABITAT, USAID, UNESCO, DFID, GIZ and others in carrying out various training and developmental programmes for enhanced urban development and management.

[www.aiilsg.org](http://www.aiilsg.org)



### 2<sup>nd</sup> Rural Dialogue

After successfully organizing the 1st Rural Dialogue in 2018, Innovior, Center for Rural Technology-IIT Guwahati alongwith All India Institute of Local Self Government will be organizing 2nd Rural Dialogue. This two days dialogue will bring together entrepreneurs, innovators, venture capitalists, business model creators, consultants, policy-makers, academicians, support groups, and business practitioners to present and discuss innovation and success under the aegis of entrepreneurship. The event will be a platform for exchange of innovative ideas and best practices, allowing participants to meet and engage with existing and aspiring Rurban entrepreneurs, innovators, scholars and researchers.

[www.ruraldialogues.in](http://www.ruraldialogues.in)

## Tentative Programme

Day 1	January 20, Monday	Day 2	January 21, Tuesday
<b>Time</b>	<b>Pre-Dialogue Forum</b>	<b>Time</b>	<b>Pre-Dialogue Forum</b>
09:30 - 10:00	Registration	<b>Theme 4</b> Innovation and Technological Interventions for Energy, Handloom and Handicraft, Waste Management, and Service Sector	
10:00 - 11:30	Inaugural Session	09:30 - 11:30	Innovation in both technological and management landscape in accelerating economic growth through cluster based intervention.
11:05 - 11:15	Inauguration of Rural Exhibition	11:30-11:45	Networking Tea Break
11:15 - 11:30	Networking Tea Break	<b>Theme 5</b> Start-up Dialogue	
<b>Theme 1</b> Innovation and Technological Interventions for Agri-/Bio Entrepreneurship		11:45- 13:15	Success Stories of Entrepreneurs & Q and A Session for Aspiring Entrepreneurs † Agri-preneurs † Service oriented † Social entrepreneur † Energy/Waste management/ Rural Housing/Misc † Participants: Rural existing and aspiring Entrepreneurs, Innovators and IIT Scholars
11:30 - 13:30	Focus Industries - Farm and forestry produce, food processing, biotechnology and other related service industries. Innovation in both technological and management landscape.	12:45-13:15	Session Summary/ Question & Answers
13:30-14:15	Networking Lunch	13:15 - 14:00	Networking Lunch
<b>Theme 2</b> Finance for Entrepreneurs: Product Innovation to Financial Inclusion		14:00-14:15	Video Screening
14:15- 15:45	Finance is one of the major challenge for Micro and Small Industries especially in Rural sector which requires innovative financial products, inclusion process and funding scheme to keep the balance between access to credit for marginal/first generation/high risk entrepreneurs and risk of non-performing asset	<b>Theme 6</b> Institutional Ecology for Rural Entrepreneurship	
15:45 -16:00	Networking Tea Break	14:15 - 17:15	For better success rate of rural entrepreneurs, a support system needs to be in place which includes policy support and network of agencies for flow of knowledge, technology, skill, infrastructure and finance for establishment and proliferation of rural enterprises.
<b>Theme 3</b> Empowering Entrepreneurs through Skilling & Knowledge Dissemination		17:15-17:45	Hi Tea
16:15-17:15	Initiatives to fill the gap in skill level and expand entrepreneurial activity to generate wealth & employment for sustainable livelihood	17:45 -18:15	Valedictory Session - Closure and Way Forward
19:00-20:00	Cultural event		
20:00-21:00	Networking Dinner		

## Benefits to Participants

- ✦ Provide a platform for networking and exchange of experience, skills and knowledge between local communities and national networks;
- ✦ Create a pool of start-ups, entrepreneurs and innovators to develop a viable business model for socio-economic development of rural India;
- ✦ Sessions on Mentoring Ideas, Guiding Start-ups and Rural Connect;
- ✦ Promote innovative technologies for rural livelihood transformation ;
- ✦ Explore partnership opportunities and markets to be pursued for development, commercialization and investment;
- ✦ Identify sectors where innovation would help to create employment in rural areas and analyze methods to transfer knowledge to different target groups;
- ✦ Market-driven development and inclusive business models involving smallholders and other stakeholders, adopting the public-private-producer partnership approach;
- ✦ Interact and partner with policy makers, ministries, government and other civil society organizations to implement rural development projects;
- ✦ 150+ participants and 10-15 technology innovators.

## Proposed Participants

- ✦ Innovators - Entrepreneurs with a start-up at Ideation and Budding stage;
- ✦ Technologists - proven technologies for their promotion;
- ✦ Entrepreneurs with production capacity for market promotion;
- ✦ Enablers - MSDE, MSME, NRLM, NABARD etc.
- ✦ Corporate organizations with a mandate to support social enterprises;
- ✦ National and International entrepreneur support networks and grant in aid organizations, incubators and accelerators

## Innovation & Technology Sectors

- ✦ Agriculture and Allied Sector;
- ✦ Green Energy Technologies (Solar, Wind, bio-mass);
- ✦ Drinking Water, Sanitation and Health;
- ✦ Waste Management (Solid, Liquid and Recycling);
- ✦ Sustainable Rural Housing;
- ✦ Other Livelihood Technologies

## Partnership Benefits

### Branding

- ✦ Official branding as Associate Partners
- ✦ Logo placement and branding of your organization in all the publicity avenues (website, publication material, backdrop, other online media publication such as proceedings, among others)

### Marketing

Your company details included on all collaterals used to promote the Conference. Some of these are:

- ✦ Your logo on all the E-mailers
- ✦ Brochures and publicity materials
- ✦ Online/print advertisements
- ✦ Newsletters
- ✦ Exclusive e-mail blast will be sent to all city governments, partners, technology providers, research organisations, etc
- ✦ One-on-one business meetings (pre-planned)
- ✦ Branding and marketing as Associate Partners in press kits, backdrop, banners and website

### Publications

- ✦ One/ Half page in the conference booklet for brief on the Associate Partner

## Rural Dialogue Cell



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